

## News Release

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### AFFORDABLE WIRELESS CONTROLS BRING HOME LIGHTING AUTOMATION WITHIN REACH

*Wireless Command offers plug-and-play lighting automation for homeowners and renters*

BOWLING GREEN, KY (June 2006) – Americans are rapidly migrating toward technology to control every possibility in their environment and doling out lots of cash to do so. New home builds are increasingly constructed with hundreds of feet of expensive cabling and wiring to allow homeowners to program light settings to create mood scenes in specific rooms or walk to the bathroom at night with sensors activating lights along the way. But what about the homeowner living in the beautiful 120-year old Victorian who wants lighting automation convenience, but has no desire to move or knock out walls to retro-wire their home?

Heath-Zenith, the leading manufacturer of advanced lighting controls, now has a full line of *Wireless Command*<sup>™</sup> products to put homeowners in control of the lighting for their entire home in a simple, affordable, and most importantly, wireless system.

“Consumers have been promised a future of walking through their home and having the lights automatically turn on when they enter a room; pressing a single button to dim the living room lights to theater-like levels when watching movies and a button in their bedroom that can turn off every light in the house,” says Abbie Honaker, lighting controls specialist at Heath-Zenith. “This used to be available in only very high-end home systems, but now *Wireless Command* lets homeowners and renters control their environments without breaking the bank or their walls.”

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*Wireless Command, cont.*

Using *Wireless Command*, homeowners can easily install a system to control the entire house without the risk, time and expense associated with retro-wiring. Anyone who owns an older home will tell you that any time you start to open up walls, you run the risk of also opening up a can of worms. “Retro-wiring a house for automation or even wiring a new build is not a do-it-yourself project,” says Jim Barrett, an electronics generalist and owner of Jim Barrett Electrical Contracting in Milwaukee, WI. “Retro-wiring can be done but requires the proper tools, materials, and experience. The cost estimate is no easy answer because you never know what you’ll encounter.”

For those in an existing home that desire the luxury of controlling light sources throughout the house, the options are pretty attractive with simple *Wireless Command* plug-n-play receptacles. The easy-to-use switches, outlets and remotes can save literally thousands of dollars as well as nerves. There are no drills, holes in the walls, or plaster and drywall dust when installing these products. Users plug the receptacles into outlets, light fixtures or wall switches to easily automate interior wired lights or lamps, as well as exterior porch and garage lights. The result is similar to expensive wired automation, but can be accomplished in half a day and cost a fraction of the price for expensive wired units.

“The most common environment that everyone wants to control is their family or living room,” says Honaker. “When parents sit down after a hard day at work to watch a family movie, they don’t want to have to jump back up to dim the lights or race upstairs to shut off lights in the kids’ rooms. Reaching for the remote, dimming the lights in the room and controlling lights all throughout the house is now a luxury nearly everyone can afford.”

To easily control lamps, Heath-Zenith offers a simple receptacle that plugs into the wall outlet. Users program a matching code between the receptacle and remote to the same numbers. After plugging the lamp into the receptacle, users can kick back on the couch and turn their lamp on/off or up to four different dim levels with the touch of a button.

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*Wireless Command, cont.*

Heath-Zenith also makes controlling wired lights inside easy with touch-plate wall switches that replace the home's standard toggle switch, transforming single function ceiling lights to remote controlled dimming lights. The control doesn't stop inside the home, as users can control and dim exterior decorative light fixtures up to 100 feet away by using a simple in-line control socket.

For those demanding more control in their lives, Heath-Zenith offers a lighting control panel that operates as a clock, light timer, dimmer, and remote control for up to 16 separate groups of lights. Users program wired lights, special wall switches or lamp receptacles to match the remote control codes and then sit in the living room and literally control every light source throughout the house. Additional lighting control panels can be programmed and kept in other rooms like the bedroom, allowing the user to turn off all of the house lights when going to bed.

“Our lighting control panel lets users control an infinite number of light sources,” says Honaker. “We’ve designed switches, sockets, outlets and remotes so that anyone can easily control all of the lights they choose. They are no longer bound by wires- only their imagination.”

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*Heath-Zenith is an industry leader in innovative lighting and lighting control products with a rich history dating back to the 1940's. With exclusive patented designs and technologies, they continue to lead the way for home lighting and controls. Heath-Zenith's Wireless Command home automation products are available at major retailers including Home Depot and Menards. For more information, please visit the website at [www.heath-zenith.com](http://www.heath-zenith.com).*