

## News Release

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### ***HOME AUTOMATION TURNS MANAGING HOLIDAY LIGHTING IN THE COLD INTO A GHOST OF CHRISTMAS PAST***

*Wireless Command Makes It Easier For Consumers To Save Money on Energy Bills*

**BOWLING GREEN, KY.** – (Nov. 14, 2005) – After trimming the tree, baking the pies, tending the fire and digging out all those Christmas CDs, the last thing anyone wants to do is run outside, scrambling over snowdrifts and frozen bushes, for that nightly scavenger hunt of finding the one outlet to plug in all the Christmas lights. Running a forty foot electric orange extension cord is an eyesore, outdoor electrical sockets in convenient places are hard to come by and leaving all those decorations perpetually lit during the entire holiday season is hardly an affordable option for most.

Through the use of home automation technology, residents can now have their gingerbread house and eat it too. With **Wireless Command by Heath-Zenith**, a wireless lighting system, residents can illuminate their external holiday lighting without leaving the comfort of their home. They can also save some money in the process, during the holidays and all year round.

Wireless Command offers an easy to use and install remote outdoor outlet strip control that allows residents to control outside lights from inside their homes. There is no wiring required. Residents simply plug in the outlet strip into an available outlet and then plug up to three lights

into the module. External lights can then be turned on and off from up to 100 feet away, controlling up to 860 Watts of lighting.

More and more consumers are demanding technology in the home that makes life uncomplicated and safer for the entire family.

“Since the invention of the wireless remote control in 1955, consumers have become increasingly dependent on technology that offers a more convenient, easier lifestyle,” says Abbie Honaker, marketing manager for Heath-Zenith Decorative Lighting Controls. “We’re going one step further and creating a product that every consumer can easily use to control their exterior seasonal lighting with one simple remote control.”

The benefits of using home automation extend far beyond the convenience that it offers. A recent study found that 91 percent of homeowners turn off lights to save energy. Setting up a home automation system all year round – inside and outside – allows consumers to conserve energy by manually adjusting lighting levels when needed.

Wireless Command by Heath-Zenith offers a range of indoor and outdoor lighting control systems. With lighting controls, lights can be set to dim at night, allowing energy conservation and helping to preserve the life of the light bulb.

“There always comes a time when we just forget to hit a switch and end up leaving lights on for the entire night,” says Honaker. “Our products allow you to schedule when your lights will turn on/off and have them dimmed, allowing you to maximize energy efficiency.”

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*Heath-Zenith is an industry leader in innovative lighting and lighting control products with a rich history dating back to the 1940's. With their exclusive patented technology, they continue to lead the way for home lighting controls. Their products can be found at local hardware stores and national home distribution centers.*